



NO MORE ↗

“this Course is
a Waste of Money!”



Graphics Design with AI

100% Placement Assistance

SYLLABUS

Week 01 — Graphic Design Fundamentals

Role of a Professional Graphic Designer, Design Thinking, Elements of Design, Principles of Design, Composition, Layout & Grids, Visual Hierarchy, Balance & Alignment, Typography, Color Theory, Understanding Creative Briefs.

Week 02 — Adobe Photoshop

Photoshop Interface & Workspace, Layers & Layer Management, Selection Tools, Pen Tool, Masks, Smart Objects, Image Editing, Photo Retouching, Background Removal, Image Manipulation, Blending & Compositing, Lighting & Shadows, Filters & Effects, Digital Advertising, Social Media Creative Design.

Week 3 — Adobe Illustrator

Illustrator Interface, Shapes & Shape Builder, Pathfinder, Pen Tool, Vector Drawing, Logo Construction, Typography, Icon Design, Illustration Basics, Patterns & Design Elements, Logo Variations, Print-Ready Artwork, File Formats & Professional Export Settings.

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Week 04 — Print Design & Production

Introduction to Print Design, CMYK & RGB, Color Modes, Resolution & Image Quality, Bleed & Margins, Typography for Print, Grid & Layout Systems, Business Cards, Brochures, Flyers, Posters, Banners, Certificates, Letterheads, Packaging Basics, Print Specifications, Pre-Press Preparation, File Setup, PDF Standards, Proofing, Professional Printing Workflow.

Week 05 — Brand Identity & Visual Branding

Brand Fundamentals, Brand Research, Target Audience Analysis, Moodboards, Creative Direction, Logo Systems, Color Palettes, Typography Systems, Brand Assets, Stationery Design, Business Cards, Letterheads, Envelopes, Social Media Brand Kits, Brand Guidelines, Mockups & Professional Brand Presentation.

Week 06 — Practical & Commercial Graphic Design

Real-World Commercial Projects, Social Media Creatives, Advertising Designs, Promotional Materials, E-commerce Graphics, Campaign Design, Content Series, Product Advertisements, Event Creatives, Print & Digital Campaigns, Client Briefs, Design Research, Concept Development, Design Execution, Feedback & Revisions, File Preparation & Final Delivery.

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Week 07— Artificial Intelligence for Graphic Designers

Generative AI Fundamentals, AI-Assisted Research, Prompt Engineering, Creative Prompting, Midjourney, Adobe Firefly, Photoshop Generative AI, AI Image Generation, Concept Development, AI Moodboards, Image Variations, Background Generation, Object Replacement, Image Enhancement & AI-Assisted Creative Production.

Week 08 — AI-Powered Creative Workflow & Portfolio

AI-Assisted Creative Research, Concept Generation, Prompt Iteration, Image Generation, AI + Photoshop Workflow, AI + Illustrator Workflow, Creative Variations, Brand Consistency, Social Media Content Creation, Advertising Workflows, Print & Digital Creative Production, Quality Control, Ethical AI Usage, Portfolio Development, Case Studies, Project Presentation & Final Project.

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About the Instructor



Bipan Pandey

Sr. Creative Designer

Kathmandu, Nepal

An experienced Senior Creative Designer with 5 years of experience in visual communication, including in a senior role at Creative Zinc. Specializes in creating impactful designs that combine creativity and strategy to strengthen brand identity.

Skilled in motion graphics, video editing, and digital campaign design, with experience working on 7+ national and international brands. Passionate about developing engaging visual experiences that connect with audiences and deliver measurable results.

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Hear it from our learners

I joined Knowlary Nepal's Graphic Design course to strengthen my creative and design skills. The practical projects, expert mentorship, and hands-on learning helped me improve my design process and gain confidence in working on real-world creative projects. The course gave me valuable experience that I could apply during my graphic design internship.



Priyanshu Shrestha
Graphics Associate

I joined Knowlary Nepal's Graphic Design course to turn my creativity into practical design skills. The hands-on projects, expert feedback, and real-world assignments helped me build confidence in creating professional designs and understand how design works in a real workplace. The experience also prepared me to take on my graphic design internship with greater confidence.



Aayush Karki
Graphics Design Intern

Placement Hiring & Support

Ensuring our learners reach their full potential & land their dream job through

➤ Dedicated mentorship with 24/7

Doubt clarification support

➤ Revision Sessions + New Technology addition in the course syllabus

➤ Mock + Pre-placement Interviews

➤ Periodic Assessments

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